Dear colleagues,

National Research University Higher School of Economics and the global educational platform Coursera invite you to join **the eSTARS 2020 International Scientific Conference** online.

On **December 1-2, 2020**, eSTARS will gather researchers and practitioners, experts and opinion leaders, as well as members of education, business and technology communities to discuss topical issues, which universities face today due to the increase of the mutual influence of digital technologies, economics and education.

eSTARS 2020:
- ✓ Definition of the strategy and prospects for the digitalization of education.
- ✓ Discussion of the main trends and state policy in the field of digitalization of education; challenges of the market and the position of the business as a potential employer.
- ✓ Leading global researchers and organizers of online learning, representatives from education, business and technology.
- ✓ Unique studies of online education. Ideas and new solutions obtained during the intersection between scientists and practitioners.

Main Topics:
- Strategies of State Policy in Education Transformation
- Transformation of University Infrastructure and New Challanges from Stakeholders in Business, Government and Education
- Impact of Digital Transformation on Higher Education: Current Trends
- eLearning Market Researches and Educational Product Portfolio-Building Practices
- Personalized Educational Trajectories: Using Big Data for Adaptive Systems
- Data Analysis and Psychometrics in eLearning
- Evaluation of Effectiveness of New Approaches in eLearning Process
- Psychological Aspects of Online Learning
- Economics of Online Learning
- Sociology of Online Learning
- eLearning from the Perspective of Philosophy and Cultural Studies

Registration for eSTARS 2020 is open till November 15, 2020.
In order to participate in eSTARS 2020 as a speaker, please use EasyChair and submit theses via submission form (https://easychair.org/conferences/?conf=estars2020) before October 5, 2020.

Conference dates: December 1-2, 2020
Venue: Online
See the conference website for more information.
If you have any questions, please, contact the Organizing Committee at eSTARS@hse.ru.
We are looking forward to seeing you at eSTARS 2020!

Sincerely yours,
Organizing Committee of the Conference
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